

## APPLICATION FORM CERAMIC ART LONDON 2018

CLOSING DATE 1 October 2017

<b>Name</b>	<b>CPA Membership No:</b> (if applicable)
<b>Address</b>	<b>Phone</b>
	<b>Fax</b>
	<b>Email</b>
<b>Postcode</b>	<b>Website</b>

### SELECTION PROCEDURE

I enclose six examples of my recent work, labelled with my **Surname and number** as in the list below:

- Six high resolution digital image files (jpg 300dpi >10x10cm) on CD     Two OPTIONAL promotional (No.7&8)

Image	Title of Work	Dimensions (HxWxD) cm	Retail Price £ STG	Description
1				
2				
3				
4				
5				
6				
7				
8				

**The digital image files on CD will not be returned.**

- If selected I authorise CAL2018 to use these images without charge for promotional purposes, including use on the website and the CAL2018 Catalogue.
- I enclose a 100 word (max) statement about me and my work to be used by CAL2018 for event publicity – please supply on CD as a word file.

If you wish to make a joint stand application with another maker please state the name of the joint applicant below and ensure that a separate application form for this maker is attached to this form:

- I wish to share a stand with: \_\_\_\_\_
- I understand that for the joint stand application to be accepted both applicants must be selected.
- In the event of only one applicant being selected I do/do not wish to proceed with an individual stand application.

### STAND PREFERENCE

In case your first choice is not available, please list your stand preferences 1 and 2, where 1 is your first choice.

Please indicate with any stand size you are interested in renting: Preference 1 and 2

Stand Category	Stand Size frontage x depth/ Preference 1 to 2	Price	CPA Price
A	<input type="checkbox"/> 2x1m	£725 + VAT=£870	£650 + VAT=£780
B	<input type="checkbox"/> 2x2m <input type="checkbox"/> 2.5x1.5m	£875 + VAT=£1050	£800 + VAT=£960
C	<input type="checkbox"/> 3x1m <input type="checkbox"/> 2.25x2m	£975 + VAT=£1170	£900 + VAT=£1080
D	<input type="checkbox"/> 3x1.5m	£1125 + VAT=£1350	£1050 + VAT=£1260
E	<input type="checkbox"/> 4x1m	£1400 + VAT=£1680	£1325 + VAT=£1590
F	<input type="checkbox"/> 5x1m <input type="checkbox"/> 4.5x1.5m	£1550 + VAT=£1860	£1475 + VAT=£1770

CPA Fellow and Professional Members are entitled to a £75 discount on these prices.

The total Stand rental price includes a £100 management fee. Due to a change in Government legislation, VAT will be charged at the prevailing rate of 20% on both the management fee and the remaining element of the fee relating to space rental. (This may not be applicable to applicants outside the UK). **An additional £100 management fee +£20 VAT will be charged for each shared stand.**

Start-up Priority for the small stands will be given to Exhibitors who started in business after 1 January 2014.

I wish to claim Start-up Priority for a Small Stand

#### PAYMENT

I enclose payment £25 (including VAT) for Exhibitor Application Fee (non-refundable) + £2 handling fee =£27

If selected, I will remit £300 (£250 deposit + £50 VAT) by 15 December 2017 and the balance of the stand fee by January 31, 2018.

#### Payment Methods:

**Cheque:** In £ sterling payable to Craft Potters Association

**Credit Card:** Please phone +44 (0)20 3137 0750, Monday-Friday, 9.00-17.00, UK time.

**BACS:** Bank: HSBC

Sort Code: 40-06-02

Account No: 31109774

Account Name: Craftsman Potters Association of Great Britain Ltd – (CPA)

**BIC:** MIDLGB2110H    **IBAN International transfer:** GB80MIDL40060231109774

**Craft Potters Association** VAT Registration Number 577219218

I wish to apply to be an exhibitor at CAL2018 and have read the **Terms and Conditions** and agree to be bound by them. (Applications will be acknowledged within seven days)

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

This completed application form with enclosures must be returned to:

**CAL2018**

**63 Great Russell Street,**

**London WC1B 3BF**

**Tel: 020 3137 0750**

**Fax: 020 3137 0924**

**Email: [organiser@ceramics.org.uk](mailto:organiser@ceramics.org.uk)**

**APPLICATIONS MUST BE RECEIVED BY 1 October 2017**